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I think it is more common among women than men to be doubtful about entering unknown areas, please don't be! Give it a try and if it does not work out, it is always possible to change and you have probably learned something along the way.

## Therese Berg

Team Leader & Senior Product Compliance Specialist at Husqvarna



### .What is your current job title and responsibilities?



*My title is Team Leader & Senior Product Compliance Specialist. I am the Team Leader for a team responsible for compliance product groups consisting mostly of robotic lawn mowers and connected IoT products. Within the team we have compliance specialists in Cyber Security, Radio, Electromagnetic Compatibility (EMC) and Product Safety. My specialist role is within Radio and EMC, and as part of that role I am involved in EGMF as Chair in the Task Force Electric Radiation Directives.*

### What initially interested you, and lead you to this industry?



*I like to work with products that add value to life, like gardening, green space areas and safe machinery for forest care. It is also important that the company works for sustainability and not only to maximize consumption. The high-tech machinery like robotic lawn mowers are also really fun to work with. Since I am interested in the regulatory and compliance area, there is a challenge to work with new and innovative products which challenges the existing directives, regulations, and standards.*

### Do you have any insights or advice for other women who may not know this industry as a potential sector for them?



*At lot of gardening and green space care is done by women and of course this sector gains from diversity and more women. As in all sectors, there is a need for all kinds of experiences and backgrounds. Maybe it is getting more and more important with the transformation that is taking place now, with a lot of innovation needed to tackle climate change, increased digitalization in a cybersecure way and new business models to push sustainability, without influencing the safety of products.*

# International Women's Day 2021

**Do you have any insights into what could be done to encourage more women into this sector?**



*As always, it is important to show examples of women in the sector, as International Women's Day does. The sector is rather technical, so it is of course also important to encourage girls to get into technical educations. Awareness when looking for new employees is also a factor.*

**What do you as a woman bring to the industry?**



*Products and the business are getting more and more complex as mentioned above and I believe diversity is good to see in all aspects of complex systems. Also, I think the workplace environment is more fun and interesting when there is a mix of people.*

**Where do you see yourself in five years? What is the big goal?**



*I see myself as part of the journey and transformation that the sector has started and that Husqvarna is a part of. This includes working with standardization, being active in organisations such as EGMF, and of course, working for good garden machinery. Good in the aspects of the user, the company and the overall environment.*

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